

**The top 10 most affordable college markets for home prices in 2008 are:**

<b>Rank</b>	<b>School</b>	<b>Town, State</b>	<b>2008 Avg. Price</b>
1	University of Akron	Akron, Ohio	\$135,780
2	Ball State University	Muncie, Ind.	\$144,250
3	Texas Christian University	Fort Worth, Texas	\$148,625
4	University of Tulsa	Tulsa, Okla.	\$154,200
5	University of Toledo	Toledo, Ohio	\$155,900
6	University of Houston	Houston, Texas	\$158,412
	Rice University	Houston, Texas	\$158,412
8	University of Louisiana Monroe	Monroe, La.	\$166,109
9	Eastern Michigan University	Ypsilanti, Mich.	\$166,750
10	Oklahoma State University	Stillwater, Okla.	\$170,500

**The top 10 most expensive college markets for home prices in 2008 are:**

<b>Rank</b>	<b>School</b>	<b>Town, State</b>	<b>2008 Avg. Price</b>
1	Stanford University	Palo Alto, Calif.	\$1,740,731
2	Boston College	Boston, Mass.	\$1,381,250
3	University of California, Berkeley	Berkeley, Calif.	\$1,299,750
4	University of California, Los Angeles	Los Angeles, Calif.	\$1,090,884
	University of Southern California	Los Angeles, Calif.	\$1,090,884
6	San Jose State University	San Jose, Calif.	\$1,077,575
7	University of Hawaii	Honolulu, Hawaii	\$780,000
8	Northwestern University	Evanston, Ill.	\$653,750
9	University of Miami	Miami, Fla.	\$600,000
10	University of Colorado	Boulder, Colo.	\$578,047

**The following chart ranks Football Bowl Subdivision (I-A) college football conferences by affordability**

<b>Rank</b>	<b>School</b>	<b>2008 Avg. Price</b>
1	Mid-American Conference	\$231,321
2	Conference USA	\$235,627
3	Big 12 Conference	\$248,026
4	Southeastern Conference	\$253,169
5	Big East Conference	\$283,203
6	Sun Belt Conference	\$287,548
7	Big Ten Conference	\$289,629
8	Mountain West Conference	\$304,609
9	Independent	\$400,123
10	Western Athletic Conference	\$407,728
11	Atlantic Coast Conference	\$410,945
12	Pac-10 Conference	\$735,822

The below chart ranks the BCS Top 25 college football teams in affordability:

BCS Standing	School	Town, State	2008 Avg. Price	HPCI Ranking
1	University of Alabama	Tuscaloosa, Ala.	\$251,775	59
2	Texas Tech University	Lubbock, Texas	\$170,700	11
3	University of Texas	Austin, Texas	\$241,325	55
4	University of Florida	Gainesville, Fla.	\$303,375	81
5	University of Oklahoma	Norman, Okla.	\$211,357	31
6	University of Southern California	Los Angeles, Calif.	\$1,090,884	116
7	University of Utah	Salt Lake City, Utah	\$389,400	100
8	Penn State University	State College, Pa.	\$311,125	83
9	Boise State University	Boise, Idaho	\$232,750	45
10	Ohio State University	Columbus, Ohio	\$236,924	48
11	University of Georgia	Athens, Ga.	\$244,967	57
12	Oklahoma State University	Stillwater, Okla.	\$170,500	10
13	University of Missouri	Columbia, Mo.	\$205,300	28
14	Brigham Young University	Provo, Utah	\$347,850	96
15	Michigan State University	East Lansing, Mich.	\$196,000	23
16	Texas Christian University	Fort Worth, Texas	\$148,625	3
17	Ball State University	Muncie, Ind.	\$144,250	2
18	Louisiana State University	Baton Rouge, La.	\$263,000	61
19	University of Cincinnati	Cincinnati, Ohio	\$243,583	56
20	University of Pittsburgh	Pittsburgh, Pa.	\$267,980	66
21	Oregon State University	Corvallis, Ore.	\$319,967	86
22	University of North Carolina	Chapel Hill, N.C.	\$369,966	99
23	University of Miami	Miami, Fla.	\$600,000	110
24	University of Oregon	Eugene, Ore.	\$341,944	93
25	University of Maryland	College Park, Md.	\$317,750	85

The following charts rank Football Bowl Subdivision (I-A) college football conferences and independent schools. The most affordable conference is listed at the top and most expensive at the bottom. Each school in the conference is listed with the most affordable at top:

<b>Mid American Conference</b>	<b>Town, State</b>	<b>2008 Avg. Price</b>
University of Akron	Akron, Ohio	\$135,780
Ball State University	Muncie, Ind.	\$144,250
University of Toledo	Toledo, Ohio	\$155,900
Eastern Michigan University	Ypsilanti, Mich.	\$166,750
Central Michigan University	Mt. Pleasant, Mich.	\$182,825
Western Michigan University	Kalamazoo, Mich.	\$221,050
Bowling Green State University	Bowling Green, Ohio	\$223,503
Ohio University	Athens, Ohio	\$223,925
Northern Illinois University	DeKalb, Ill.	\$236,788
Kent State University	Kent, Ohio	\$263,000
University at Buffalo	Buffalo, N.Y.	\$264,900
Miami University	Oxford, Ohio	\$276,750
Temple University	Philadelphia, Pa.	\$511,750
<b>Conference Average Price</b>		<b>\$231,321</b>

<b>Conference USA</b>	<b>Town, State</b>	<b>2008 Avg. Price</b>
University of Tulsa	Tulsa, Okla.	\$154,200
University of Houston	Houston, Texas	\$158,412
Rice University	Houston, Texas	\$158,412
Marshall University	Huntington, W. Va.	\$182,050
University of Southern Mississippi	Hattiesburg, Miss.	\$188,035
University of Memphis	Memphis, Tenn.	\$190,275
University of Texas El Paso	El Paso, Texas	\$226,362
East Carolina University	Greenville, N.C.	\$283,022
University of Alabama at Birmingham	Birmingham, Ala.	\$303,181
Tulane University	New Orleans, La.	\$306,900
Southern Methodist University	Dallas, Texas	\$333,347
University of Central Florida	Orlando, Fla.	\$343,333
<b>Conference Average Price</b>		<b>\$235,627</b>

<b>Big 12 Conference</b>	<b>Town, State</b>	<b>2008 Avg. Price</b>
Oklahoma State University	Stillwater, Okla.	\$170,500
Texas Tech University	Lubbock, Texas	\$170,700
Baylor University	Waco, Texas	\$184,325
University of Missouri	Columbia, Mo.	\$205,300
University of Oklahoma	Norman, Okla.	\$211,357
Iowa State University	Ames, Iowa	\$213,450
Texas A&M University	College Station, Texas	\$213,755
University of Kansas	Lawrence, Kan.	\$239,412
University of Texas	Austin, Texas	\$241,325
Kansas State University	Manhattan, Kan.	\$266,921
University of Nebraska	Lincoln, Neb.	\$281,217
University of Colorado	Boulder, Colo.	\$ 578,047
<b>Conference Average Price</b>		<b>\$248,026</b>

<b>Southeastern Conference</b>	<b>Town, State</b>	<b>2008 Avg. Price</b>
Mississippi State University	Starkville, Miss.	\$186,383
University of South Carolina	Columbia, S.C.	\$189,262
University of Tennessee	Knoxville, Tenn.	\$208,637
Vanderbilt University	Nashville, Tenn.	\$239,500
University of Georgia	Athens, Ga.	\$244,967
University of Arkansas	Fayetteville, Ark.	\$248,528
University of Alabama	Tuscaloosa, Ala.	\$251,775
Louisiana State University	Baton Rouge, La.	\$263,000
Auburn University	Auburn, Ala.	\$282,600
University of Kentucky	Lexington, Ky.	\$291,000
University of Florida	Gainesville, Fla.	\$303,375
University of Mississippi	Oxford, Miss.	\$329,000
<b>Conference Average Price</b>		<b>\$253,169</b>

<b>Big East Conference</b>	<b>Town, State</b>	<b>2008 Avg. Price</b>
Syracuse University	Syracuse, N.Y.	\$198,600
University of Louisville	Louisville, Ky.	\$241,060
University of Cincinnati	Cincinnati, Ohio	\$243,583
University of Pittsburgh	Pittsburgh, Pa.	\$267,980
University of South Florida	Tampa, Fla.	\$285,000
West Virginia University	Morgantown, W.Va.	\$331,333
University of Connecticut	Storrs, Conn.	\$343,067
Rutgers University	New Brunswick, N.J.	\$355,000
<b>Conference Average Price</b>		<b>\$283,203</b>

<b>Sun Belt Conference</b>	<b>Town, State</b>	<b>2008 Avg. Price</b>
University of Louisiana at Monroe	Monroe, La.	\$166,109
University of North Texas	Denton, Texas	\$189,000
Troy University	Troy, Ala.	\$204,633
Arkansas State University	Jonesboro, Ark.	\$208,250
University of Louisiana at Lafayette	Lafayette, La.	\$232,467
Middle Tennessee State University	Murfreesboro, Tenn.	\$237,800
Florida Atlantic University	Boca Raton, Fla.	\$462,125
Florida International University	Miami, Fla.	\$600,000
<b>Conference Average Price</b>		<b>\$287,548</b>

<b>Big Ten Conference</b>	<b>Town, State</b>	<b>2008 Avg. Price</b>
Purdue University	Lafayette, Ind.	\$184,333
University of Indiana	Bloomington, Ind.	\$196,000
Michigan State University	East Lansing, Mich.	\$196,000
University of Iowa	Iowa City, Iowa	\$214,975
Ohio State University	Columbus, Ohio	\$236,924
University of Illinois	Champaign, Ill.	\$238,126
University of Michigan	Ann Arbor, Mich.	\$263,783
University of Wisconsin	Madison, Wis.	\$300,000
Penn State University	State College, Pa.	\$311,125
University of Minnesota	Minneapolis, Minn.	\$390,900
Northwestern University	Evanston, Ill.	\$653,750
<b>Conference Average Price</b>		<b>\$289,629</b>

<b>Mountain West Conference</b>	<b>Town, State</b>	<b>2008 Avg. Price</b>
Texas Christian University	Fort Worth, Texas	\$148,625
United States Air Force Academy	Colorado Springs, Colo.	\$198,500
Colorado State University	Fort Collins, Colo.	\$230,967
University of Nevada, Las Vegas	Las Vegas, Nev.	\$272,125
University of Wyoming	Laramie, Wyo.	\$282,333
University of New Mexico	Albuquerque, N.M.	\$329,185
Brigham Young University	Provo, Utah	\$347,850
University of Utah	Salt Lake City, Utah	\$389,400
San Diego State University	San Diego, Calif.	\$542,500
<b>Conference Average Price</b>		<b>\$304,609</b>

<b>Independents</b>	<b>Town, State</b>	<b>2008 Avg. Price</b>
University of Notre Dame	South Bend, Ind.	\$174,000
United States Military Academy	West Point, N.Y.	\$390,000
United States Naval Academy	Annapolis, Md.	\$524,741
<b>Average Price</b>		<b>\$362,914</b>

<b>Western Athletic Conference</b>	<b>Town, State</b>	<b>2008 Avg. Price</b>
Utah State University	Logan, Utah	\$199,850
Louisiana Tech University	Ruston, La.	\$228,750
Boise State University	Boise, Idaho	\$232,750
New Mexico State University	Las Cruces, N.M.	\$237,000
University of Idaho	Moscow, Idaho	\$280,000
University of Nevada	Reno, Nev.	\$302,625
Fresno State University	Fresno, Calif.	\$331,000
University of Hawaii	Honolulu, Hawaii	\$780,000
San Jose State University	San Jose, Calif.	\$1,077,575
<b>Conference Average Price</b>		<b>\$407,728</b>

<b>Atlantic Coast Conference</b>	<b>Town, State</b>	<b>2008 Avg. Price</b>
Clemson University	Clemson, S.C.	\$215,960
Duke University	Durham, N.C.	\$221,491
Wake Forest University	Winston-Salem, N.C.	\$230,667
North Carolina State University	Raleigh, N.C.	\$236,124
Virginia Tech University	Blacksburg, Va.	\$302,075
Georgia Tech University	Atlanta, Ga.	\$314,333
University of Maryland	College Park, Md.	\$317,750
Florida State University	Tallahassee, Fla.	\$333,250
University of North Carolina	Chapel Hill, N.C.	\$369,966
University of Virginia	Charlottesville, Va.	\$408,475
University of Miami	Miami, Fla.	\$600,000
Boston College	Boston, Mass.	\$1,381,250
<b>Conference Average Price</b>		<b>\$410,945</b>

<b>Pac-10 Conference</b>	<b>Town, State</b>	<b>2008 Price</b>
University of Arizona	Tucson, Ariz.	\$254,667
Washington State University	Pullman, Wash.	\$285,539
Oregon State University	Corvallis, Ore.	\$319,967
University of Oregon	Eugene, Ore.	\$341,944
Arizona State University	Tempe, Ariz.	\$349,350
University of Washington	Seattle, Wash.	\$584,500
University of California, Los Angeles	Los Angeles, Calif.	\$1,090,884
University of Southern California	Los Angeles, Calif.	\$1,090,884
University of California, Berkeley	Berkeley, Calif.	\$1,299,750
Stanford University	Palo Alto, Calif.	\$1,740,731
<b>Conference Average Price</b>		<b>\$735,822</b>

**Methodology – 2008 Coldwell Banker® College Market Home Price Comparison Index:**

Coldwell Banker Real Estate LLC conducted its College Home Price Comparison Index study by compiling survey data from **Coldwell Banker®** offices throughout the United States. Companies within the **Coldwell Banker** system submitted data based on the average sales price of sold listings in 2008 or a comparative market analysis of homes previously sold. Because no **Coldwell Banker** offices serve Tuscaloosa, Ala.; Stillwater, Okla.; Lincoln, Neb.; Charlottesville, Va.; Morgantown, W. Va., Bowling Green, Ohio; Athens, Ohio; Laramie, Wyo.; Troy, Ala.; Huntington, W. Va., Lawrence, Kan., and Ames, Iowa, the average prices reflected in the study were from local Multiple Listing Service data collected in August 2008. The criteria for the College HPCI<sup>1</sup> subject home is: single-family dwelling, 2,200 square feet (approximately), four bedrooms, two and one-half baths, family room (or equivalent) and two-car garage in neighborhoods/zip codes within a market that is typical for corporate middle-management transferees.